



Southern Maryland Youth Orchestra and Choir CORPORATE SPONSORSHIP PROGRAM for 2018-2019 season

Since 2013, SMYOC has been working to expand the musical opportunities for talented young musicians in Southern Maryland. In offering the choral, orchestral, and small ensemble programs that we do, we also make it our mission to enrich the lives of these youth by giving them a greater sense of purpose and strong sense of community; mentoring them in their areas of passion and developing skill; regularly exposing them to the world of professional/semi-professional music-making; and providing new, exciting directions for growth and learning.

But SMYOC needs the help of the community and all its friends to sustain its programs. We are a non-profit organization with part-time, paid artistic staff (and largely volunteer admin staff), but our tuition covers only 38% of our operating costs. Your support is truly ESSENTIAL to our existence as we secure our funding for the 2018-2019 season and for our future!

SMYOC offers different levels of sponsorship. All levels will go toward the support of high-quality musical programs for our musicians. Higher levels of support will have an increasingly direct impact on one or more students in their musical development.

LEVELS of CORPORATE SPONSORSHIP

ENCORE - \$500

- Two season tickets (free admission to every SMYOC concert and our fabulous annual Gala!).
- Your company name listed as official sponsor in all concert programs, flyers and public materials.
- A company advertisement in our regular concert programs.
- Your name and logo on our website, with a link to your website.
- **\$100** of your donation will be used to provide several private lessons to 1 of our students and/or will be used to pay partial tuition toward a summer music program. The student will be selected by SMYOC based on need or on merit, or a combination of both. The student recipient is free to make their own selection of teacher or summer music program, and your sponsorship funds will go directly from SMYOC to the teacher(s) or program they select. You will be notified of the name of the student(s) and teachers/summer programs so you will know exactly where your money is going. This is a very direct means of enriching the life of one of our students.
- Your company listed in our public materials (concert programs, website, Facebook) as a scholarship sponsor.

GLEE - \$1000

- All the benefits listed under ENCORE, plus:
- **\$250** of your donation will be used to provide a series of private lessons to 1 of our students and/or will be used to pay tuition toward a summer music program. The student will be selected by SMYOC based on need or on merit, or a combination of both. The student recipient is free to make their own selection of teacher or summer music program, and your sponsorship funds will go directly from SMYOC to the teacher(s) or program they select. You will be notified of the name of the student(s) and teachers/summer programs so you will know exactly where your money is going. This is a very direct means of enriching the life of one of our students.

ROCOCO - \$2500 (Season and Gala Sponsor)

- All the benefits listed under GLEE, plus:

- **\$500** of your donation will be used to provide a series of private lessons to 1-2 of our students and/or will be used to pay tuition toward a summer music program(s). The student will be selected by SMYOC personnel based on need or on merit, or a combination of both. The student recipient is free to make their own selection of teacher or summer music program, and your sponsorship funds will go directly from SMYOC to the teacher(s) or program they select. You will be notified of the name of the student(s) and teachers/summer programs so you will know exactly where your money is going. This is a very direct means of enriching the lives of one or more of our students.
- Your name listed in our Gala materials (flyers, social media ads and concert programs) as a Gala sponsor; this is our biggest event of the year and offers the farthest reach within our community.
- Four season tickets (for free admission to every SMYOC concert and our annual Gala).

FORTE - \$5000 (Season and Gala Sponsor)

- All the benefits listed under ROCOCO, plus:
- **\$400** of your donation will go to a full-year scholarship (named for your company) for 1 SMYOC student. The scholarship will pay SMYOC tuition fees and any additional program costs. The student will be selected by SMYOC personnel based on need or on merit, or a combination of both. The selected student will be identified as the "X Company Scholarship Recipient" in all our materials. This is a very direct means of enriching the life of one of our students.
- **\$600** of your donation will be used to provide a series of private lessons to 1-2 of our students and/or will be used to pay tuition toward a summer music program. The student will be selected by SMYOC personnel based on need or on merit, or a combination of both. The student recipient is free to make their own selection of teacher or summer music program, and your sponsorship funds will go directly from SMYOC to the teacher(s) or program they select. You will be notified of the name of the student(s) and teachers/summer programs so you will know exactly where your money is going. This is a very direct means of enriching the lives of one or more of our students.
- Your company banner/sign(s) hung at our Gala concert (as per instructions of sponsor).

MAESTRO- \$10,000 (Season and Gala Sponsor)

- All the benefits listed under FORTE, plus:
- **\$800** of your donation will go to full-year scholarships (named for your company) for 2 SMYOC students. The scholarships will pay SMYOC tuition fees and any additional program costs. The students will be selected by SMYOC personnel based on need or on merit, or a combination of both. The 2 selected students will be identified as the "X Company Scholarship Recipients" in all our materials. This is a very direct means of enriching the lives of 2 of our students.
- **\$1000** of your donation will go toward a series of private lessons to 2 of our students and/or will be used to pay tuition toward a summer music program. The students will be selected by SMYOC personnel based on need or merit, or a combination of both. The student recipient is free to make their own selection of teacher or summer music program, and your funds will go directly from SMYOC to the teacher(s) or program they select. You will be notified of the name of the students and teachers/summer programs so you will know exactly where your money is going. This is a very direct means of enriching the lives of 2 of our students.
- A private appearance/brief performance by one of our ensembles for you at a mutually agreed upon time and location in Southern Maryland. We'll do our best to meet your requirements if you have a particular date/time/venue in mind. You can also tell us what kind of music you'd like, and our students will work on repertoire to meet your particular wishes.
- The opportunity to set up a company table/booth of your own at our Gala/silent auction and/or the SMYOC Leonardtown Wharf Concert (as per interest and direction of sponsor).



SMYOC Corporate Sponsorship Form 2018-2019 Season

Southern Maryland Youth Orchestra and Choir is a nonprofit 501(c)(3) organization.

LEVELS of SPONSORSHIP

Please indicate the level of support you wish to give.

- ENCORE - \$500
- ROCOCO - \$2,500
- MAESTRO- \$10,000
- GLEE - \$1,000
- FORTE - \$5,000
- OTHER AMOUNT - \$ _____

Checks can be made out to SMYOC or Southern Maryland Youth Orchestra and Choir. (Alternatively, if you have a PayPal account you can pay us via PayPal. We will request money from you at the email address you provide below).

Your name: _____

Phone: _____ Email: _____

Company Name: _____

Email: _____ Website: _____

Please provide us with a company contact person (if other than you) whom we may be in touch with in order to get your company logo, ads and other for promotion in our materials.

Company Contact Name: _____

Phone: _____ Email: _____

If you are sponsoring at the Forte or Maestro level (or above), please indicate what you would like to name your corporate scholarship (for example, "the Luminex Company Scholarship").

Scholarship Name: _____

On behalf of all of SMYOC, we thank you so much for your generous support!

Please Return Form/Payment to:
SMYOC Treasurer: Shelley Suckow
20378 Gilliam Drive
Park Hall, MD 20667

Questions?

Please contact Susan Lambert, Executive Director SMYOC
ExecDirector@smyoc.org // 301-741-7767