



Meeting Minutes

February 7, 2016, scheduled for Vol Rescue Squad at 6pm; moved to Panera

In attendance: JN, SBL, CMK, PW, JC, BO, AS

1. Call To Order 6:20 pm

Minutes (December 13 2015 meeting) approved

2. Board membership

- Brian Oakey voted in as new board member
- Note: 5 members now required at board meetings to make quorum
- Jennifer to be *Artistic Coordinator*
 - position description in the works; title can be changed

3. Financial Report (Caroline)

- Account balance: as of Jan 31: \$8,850.90

In includes:

- Payment from Leonardtown SBA for holiday caroling (Misc) = \$85
- Donation from Walmart = \$750
- Other donations = \$630

Out includes:

- Directors'/sub pay = \$ 1,000
- Location = \$510
- Reimbursements to board members = \$142

- Budget updated to include the extra Performance pay for June 10
 - Approved additional \$600 for directors' pay

4. Orchestra and Choir Updates

Orchestra Report (AS)

- Jan audition results: 5 new players: trombone, 2 new clarinets, 2nd viola, Noelle back as 2nd violin; 1 pianist/percussionist; 1 more audition on Monday for an older violin payer
- Lost: 2 of out 3 basses; lost 1 clarinetist (too far)
- Currently 24 members
- Group still reading through new pieces

Choir Report (SBL)

- Jan audition results: 48 registered/showed up to audition; accepted 22 new TMs (2 declined); accepted 6 new CAPs; promoted 1 TM to CAP; promoted 2 singers to AP; lost 2 CAP singers
 - Totals for spring season: 28 TMs; 12 CAP; 2 AP singers
- Mixed reactions from families to Angelica's departure – some concerned that expectations will be lower this season
- Need to reset rehearsal expectations

Ambassador Report (PW)

Upcoming Performances: 4 March; 19th March MD day; 15th April Earth Day

- added Ambassador singers Bethany & Katelyn
- added Jessica as new quartet violinist
- weekly rehearsals - Friday nights, PW's house
- added a brass quartet: Holly, plus 3 non ambassadors
- performances: March 4 in the arts center; 5-8pm
- looking ahead to issue of replacing Ben when he graduates

5. Committee Updates

- Between now and April 3 all committees need to meet

I. Strategic Planning/Governance (CMK, chair)

- Brian to join this committee
- Caroline to leave SMYOC board in June
- Continue search for new board members
- All committees reminded to consider standing goals/1 year goals at each meeting

II. Fundraising (JN, chair)

- 2 grants submitted, including annual SMCAC grant
- Working closely with Kate Ufford

III. Recruitment (SBL, chair)

- Results of Jan auditions/last recruitment effort indicate letters of invitation work well as recruitment tool for younger singers, particularly elementary age; not successful for recruiting HS singers
 - Sent out several hundred letters to all-county musicians/singers in late Dec/early Jan; did NOT send letters to elementary or middle school all-county instrumentalists
- Not figured out best recruitment method for HS orchestra musicians
 - Likely that recruitment will always be most successful at younger level
 - Importance of establishing lower level orchestra
- AS reports school orchestras will be changing & shrinking in years ahead
 - SMYOC must be able to catch kids as/if schools lose orch programs

IV. Website (PW, chair)

- 70 user accounts
 - down to about 10 people who haven't logged in (6 choir members)

- Use of google analytics to track hits –10-12 hits a day; peak at 80 around new year → good data
- Notices happening each week for Choir and Orch both; PW organizing, lending computer
- PW worked out automation process for applying to audition for choir
- Need for fresh material for blog/testimonials

5. Discussion topics

- JN and PW met with Leonardtown commissioners and others
 - JN met to discuss performing arts building plans – JN’s brother-in-law’s firm will do free study
 - Mtg with Nell Elder (SMCAC); Barbara Bershon (State arts council) → establishing closer connection between Arts Council and SMYOC
 - Invitation to JN, PW to attend SMCAC board meeting on Feb 9
- Starting SMYOC Orch in Calvert
 - PW met with Cheryl Blockland
 - Further mtg planned with her plus JN and PW
- Tuition
 - Looking ahead to Fall 2016:
 - lower orchestra tuition same as TM? TM closer to CAP?
 - Immediate new plan: 2nd family member is discounted; 3rd is free
 - Small tuition refund due back to 3 choir families
- Advisory Board (SBL)
 - Discussion of types of advisory boards and expectations of those we invite
 - SBL to set up mtg with SMC performance faculty
 - All board members should consider whom to add to advisory board... Lyn Schram...
- Email etiquette
 - CC everyone on the board on important emails to keep us all in the loop
- Orchestra director search, progress report:
 - position description – PW completed final draft with Rachel Lane
 - to be sent to board for approval
- SMYOC Recognition Pins for student participants
 - Recognition for 1 year (2 seasons)- bronze; 2 years – silver; 3 years – gold
 - Discussion of different styles/options; cost to be absorbed by SMYOC
 - Approved PW to spend up to \$1000 on pins immediately
- MAY 15 concert
 - Location will be Ryken

6. Adjourn: 8:12pm

Board dates spring 2016

Sunday, April 3, 6:00 pm

Sunday, May 1, 6:00 pm

Concert May 15

Board family social early June

Committee meetings: August/September, October, December/January, March, and May/June.