



## Southern Maryland Youth Orchestra

### Meeting Minutes

May 5, 2014

*Before session – photos of Laurel and Lori Beth taken by CMK*

*In attendance: Caroline, Jill, Liz, Emily, Julia, AnneMarie, Lindsay*

I. Call to order at 5:35pm.

II. Minutes from April 2014 - approved

III. President's Report – Julia

Discussion topics

- Orchestra Concert Plans
  - 6 pieces plus trio performance: trio to start off the 2<sup>nd</sup> half
  - Jamie Naluai - \$80 cupcakes – music motif ; no dessert items from students
  - Tables outside – building service workers will organize; 1 table outside the door
    - We have left over of paper products
    - Disposable table cloths- Jill
  - Banner outside?
  - Names on programs: distributed list to EC and AMK to review
  - Need to distribute tix to donors
  - JN at rehearsal tomorrow; EC and JA not able to be there
  - Merchandise – EC; Liz – petty cash \$175; new plan for keeping track
  - EC to bring choir materials; JN will announce new choir
  - CKM will do photos right after intermission
  - Call time for board – 5pm; players arrive 530
- Jennifer Cooper- selection process underway – is collecting essays; feels strongly about hand-written essays
- Strategic Plan - table until after committee meeting
- Recruitment
  - Decided we need a recruitment committee – JN and SBL – we would like to ask KMc also
  - Summer fine arts camps – recruitment tool? – but not sure it's happening; numbers are low
  - What is the cause of the low morale?
  - Next fall opening of arts academy – how might this affect us?
    - Dance has been cancelled; AMK has had only a couple acceptable auditions; 39 kids applied
- June Auditions
  - June 2<sup>nd</sup>-3<sup>rd</sup>-4<sup>th</sup> dates
  - 3 students to audition; violinist, cellist, French horn player; another possible violinist
  - Will is returning when?– clarinet and bassoon
  - JN to email the others who've expressed interest in auditioning
  - New band teacher at LHS; also at GMHS? – how might this affect us?
- Media Policy – discussion and vote
  - CKM did some research – feels it would be better to keep our policy on paper
  - Commercial vs. informational - legal distinction
  - Rearrange Yes Nos for clarity --make sure they make choice for both “media” and “public relations”
    - Long term goal – make it in Charms - with required field for both
  - Vote on media policy with discussed edits - approved
- Fundraising Plan (for vote next month)
  - JN updated the one from last year
  - JN and SBL to review
  - Bonny Green – head of PAX partnership – we need to send her materials to distribute
- Survey (table until after committee meeting)

- Committee mtg tomorrow
- Board self-evaluation
  - JN will email later

#### IV. Orchestra Director's / Manager's Report - AMK and EC

- Monday's rehearsal – things began to gel after intermission – suddenly began to click
- Chaotic before the break – people going in and out; SGW and CMK attended
- AMK saying “don't be mashed potatoes”
- AMK very hopeful about tomorrow's rehearsal

#### V. Choir Director's / Manager's Report – JN reporting in Krystal's absence

- At least 100 people at her concert when she announced the choir
- Issue of the tri-fold board – too orchestra related
- Tomorrow night's concert will also promote the choir – more flyers needed
- Still don't know about Ryken as rehearsal location

#### VI. Marketing Report – JN reporting in Susie's absence

- Issue of the SMCAC logo
- Flyers out for auditions
- Posters for the students tomorrow

#### VII. Financial Report– Liz

- Budget discussion finalized for vote next month
- \$5694
  - incoming: 350 donations; 50 for ad; 1 tuition check
  - outgoing: sectionals \$160
  - Go-DIVA account: assuming all expenses paid for, total came to \$5850
  - Updated budget in drop box?
  - JN will send out newest version for us to approve
- Website (admin) password has been changed
- Parent login details - problem with access –
- Can Lindsay make a MEMBERS tab on website?

#### VIII. Executive Session (voting members only) – personnel assessment

#### IX. New Business

#### X. Adjourn

#### Future meetings:

**6pm**

**June 8**